#### INTRODUCTION

At the Bank of Gueydan the basis of each customer relationship is trust. You have chosen to do business with Bank of Gueydan, and we are obligated to honor that relationship with great care, beginning with the information you have chosen to share with us. We believe that your privacy should not be compromised. At the same time, we want to offer you the array of financial products and services you need to accomplish your financial goals. We believe we can do this through the Privacy Statement outlined below.

#### RECOGNITION OF A CUSTOMER'S EXPECTATION OF PRIVACY

We recognize your right to privacy at the Bank of Gueydan; we recognize that you have a right to expect your personal financial information to remain private and secure at all times.

### CUSTOMER BENEFITS OF INSTITUTION'S INFORMATION MANAGEMENT PRACTICES

We collect, retain, and use information about you only where we reasonably believe that it will help administer our business or provide products, services, and other opportunities to you. We collect and retain information about you only for specific business purposes, and we will tell you why we are collecting and retaining it upon your request. We use information to protect and administer your records, accounts, and funds to comply with certain laws and regulations, to help us to design or improve our products and services, and to understand your financial needs so that we can provide you with quality products and superior service.

#### MAINTENANCE OF ACCURATE INFORMATION

We continually strive to maintain complete and accurate information about you and your accounts. Should you ever believe that our records contain inaccurate or incomplete information about you, please notify us. We will investigate your concerns and correct any inaccuracies.

### LIMITATIONS ON EMPLOYEE ACCESS TO INFORMATION

At the Bank of Gueydan, employee access to personally identifiable customer information is limited to those with a business reason to know such information. Employees are educated on the importance of maintaining the confidentiality of customer information on these privacy principles. Bank of Gueydan employees are instructed not to discuss the Bank's business with anyone who does not work for the Bank. Because of the importance of these issues, all of the Bank of Gueydan employees are responsible for maintaining the confidentiality of customer information and employees who violate these privacy principles will be subject to disciplinary measures.

#### PROTECTION OF INFORMATION VIA ESTABLISHED SECURITY PROCEDURES

Bank of Gueydan is committed to the security of your financial and personal information. All of our operational and data processing systems are in a secure environment that protects your account information from being accessed by third parties. The Bank maintains appropriate technical and managerial safeguards and security principles and procedures concerning the protection of the privacy of financial and personal customer information against unauthorized access and guards against accidental loss, destruction, and alterations. We will treat information about consumers who are not customers in the same way as we treat information about our customers.

### COLLECTION OF NONPUBLIC PERSONAL INFORMATION

To better serve you and manage our business, Bank of Gueydan collects and retains nonpublic personal information such as:

- Information we receive from you on applications or other forms
- Information about your transactions with others or us
- Information we receive from a consumer-reporting agency

### RESTRICTIONS ON DISCLOSURE OF ACCOUNT INFORMATION

Bank of Gueydan will not disclose any information about customer relationships, customer accounts, or other personally identifiable data to unaffiliated third parties for their independent use unless:

- The information is provided to help complete a customer initiated transaction.
- 2. The customer requests or permits it.
- 3. The information is required by or allowed by law.
- 4. The customer has been informed about the possibility of such disclosure for marketing or similar purposes through a prior communication and is given the opportunity to decline at any time.

### MAINTAINING CUSTOMER PRIVACY IN BUSINESS RELATIONSHIPS WITH THIRD PARTIES

When the Bank conducts business with third parties, it requires its vendors and suppliers to maintain similar standards of conduct regarding the privacy of personally identifiable customer information provided to them.

# PROVIDING PRIVACY INFORMATION TO CUSTOMERS AND RESPONDING TO INQUIRIES

At the Bank of Gueydan, we value our customer relationships. We want you to understand how we use the information you provide to us and our commitment to ensure your personal privacy. If you have any questions about how the Bank of Gueydan protects your confidential information, please call 337-536-9203. We will be glad to answer any questions you may have.

# BANKOf GUEYDAN

MEMBER OF FEDERAL RESERVE SYSTEM CAPITAL & SURPLUS \$5,800,000.00

## PRIVACY STATEMENT



